



WABA Newsletter

Voice of the West Asheville Business Association

www.west-asheville.com

May 2002

May 2002 Calendar

Board Meeting

Thursday

May 9

7:30am

West End Bakery

757 Haywood Road

General Meeting

Tuesday

May 21

6:30pm

Ryan's Steak House

1053 Patton Ave.

May Program: I-26 Connector and West Asheville

The I-26 Connector is in the planning stages, but finalization of plans will be happening soon.

Join us for a panel discussion on the I-26 Connector and how it will affect West Asheville. Our guests represent the I-26 Connector Awareness Group, City of Asheville Engineering Department and the North Carolina Department of Transportation.

General meetings are open to the public and prospective members are encouraged to attend.

President's Message

April showered media coverage on West Asheville. I hope each of you saw the WLOS news coverage on April 16, followed by the Mountain Xpress article the week of April 24-30. These stories concentrated on the Haywood Road area near the West End Bakery and the Bledsoe building, but brought attention to West Asheville as a great place to live and do business.

The WABA Board is working on some proposals to continue promoting West Asheville in the media. One suggestion that has been brought forward is reviving West Fest. Our April guest speaker, David Mitchell, Superintendent of Cultural Arts for Parks & Recreation, was a great tie in with this idea. Mr. Mitchell gave us an overview of all that Parks & Recreation has to offer and Wanda Hawthorne, also with Parks & Recreation, filled in details of programs at individual centers around the city. A good discussion followed about festivals and what we could do here in West Asheville. Parks & Recreation has a wide variety of programs for all ages. If you would like more information on their programs please visit: www.ashevilleparks.org

This month our guests will be discussing the I-26 Connector plans and how they will affect West Asheville. Many plans have been proposed, here is your chance to find out what the status is of this project and what plans are still being considered.

Hope to see you at the next meeting.

Alice io Oglesby

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And for those of you who have missed recent meetings, you may be wondering about the Featured box below. Each meeting we draw a member card and give that member some free publicity, so remember to put your card in the fishbowl at the next meeting.

Featured WABA Member - Chris Roupp

Chris Roupp is an Account Executive for Quality Business Systems, a Toshiba Company. He can be reached at 828-670-1070 Ext. 104 for your copy, fax and print needs.

Follow Up

Each month the WABA Newsletter will give you follow up information on past programs or community actions and events that pertain to West Asheville.

Community Action: Strive Not to Drive Week, May 12-18

Are you concerned the quality of air you breathe? Bothered by increasing traffic and congestion? Are you worried that our children (or even yourself) don't get enough exercise? Now is your chance to help make a difference. The annual *Strive Not To Drive* event takes place during the week of May 12-18. The goal is to increase awareness about air quality and transportation issues in our region. Individuals and businesses are encouraged to use buses, bikes and walking instead of cars during this week. Happenings from Guided Urban Trail Walks and a Bicycle Film Festival to Spring Fling at the Arboretum will make this a week of celebration. For more information call: Linda Giltz, Land-of-Sky Regional Council, 251-6622.

Community Event: Market Madness, June 8, 7am-1pm

What do you get when you mix a 5K fun run, giant yard sale, dog wash and plant sale? Market Madness! This one day event is a fun fund-raiser for the Haywood Road Market. Donations of yard sale items are being accepted Saturdays and Sundays, 10-12 at West End Bakery, 757 Haywood Road. Want to get involved? Get your running shoes on and form a business team, donate race prizes, volunteer some time or ask about sponsorship opportunities. For more information: hrmmadness@hotmail.com

Save the Date: WABA Summer Picnic and Scholarship Awards, July 16

Mark your calendar. We have reserved space at the French Broad River Park for this annual event. Bring your entire family to enjoy BBQ, music and outdoor fun. This is also the evening that we award our scholarships. This year we are able to give two \$750 scholarships. Thank you all!

Please update your WABA information by filling out the form given below and mailing to:
WABA, 1401 Patton Avenue, Asheville, NC 28806

We will be updating the web page and
current URL addresses for all current members are needed.

WEST ASHEVILLE BUSINESS ASSOCIATION

Membership Application and Renewal Form (Aplicacion de Membresia y Renovación)

Name of Firm (Nombre del Negocio) _____

Representative (Representante) _____ Title (Titulo) _____

Phone #s: Business (#Telefonico del Negocio) _____ Fax _____

E-mail _____ Web _____

Business Mailing Address (Direccion del Negocio) _____ Zip _____

Dues for 2002 are \$40, payable to the West Asheville Business Association (WABA).

Costo de membresia para el año 2002 es \$40, a West Asheville Business Association (WABA).

Please turn in at a monthly dinner meeting (Ryan's, 3rd Tues. 6:30pm), or mail to: WABA, 1401 Patton Ave., Asheville, NC 28806

Por favor de pagar en la junta mensual que se lleva acabo en al Restaurante Ryan's, cada tercer martes del mes a las 6:30 pm,
o mandar su cheque o money order a: WABA, 1401 Patton Ave., Asheville, NC 28806

Additional donations (Donativo Adicional): \$ _____ for Bonnie Hickey Memorial Scholarship Fund \$ _____ for Police Resource Center
(para la Beca Estudiantil en Memoria de Bonnie Hickey) (para el Centro/Oficina de Policia del Oeste de Asheville)

Please indicate how you would prefer to receive meeting reminders or special bulletins.

Por favor indique su preferencia en como ser informada sobre juntas y informes especiales:

_____ Phone (Telefono) _____ Fax _____ E-mail